

**The First Annual
Longview Grand Prix Criterium
August 14 - Noon to 8 p.m.
Sponsorship Opportunities**



Highlander Cycling, in partnership with the City of Longview and local businesses is pleased to present the **First Annual Longview Grand Prix Criterium on August 14**, beginning at high noon and ending at 8:00 p.m.

The race will be held at the Civic Center round-a-bout. The race course will be the .5 mile, three lanes, flat and fast road around RA Long Park with a technical turn near the Nutty Bridge. This course is meant for SPEED and is sure to deliver an exciting day of racing in a festive environment, with outstanding spectator seating.

This is your opportunity to get your business in front of **hundreds** of people including locals and many from around the region and beyond. This race has been strategically placed on the Oregon Bicycle Racing Association so that it falls on the day after the Portland Twilight Criterium, just a short jump to another great race for the passionate and professional racers around. **We are offering several levels of sponsorship opportunity including:**

The Winner! \$500 - Co-Present with Highlander Cycling - logo prominently displayed on **ALL** promo material including flyers, programs, banners, websites, t-shirts, water bottles. Tagline on radio ads. Announcements throughout the race. Limited number available.

The Pro \$300 - Major sponsor with logo prominently displayed on all printed and electronic promo material and the START/FINISH banner. Announcements throughout the race.

The Breakaway \$200 - Breakaway from the pack and stand out with logo on all printed material and t-shirts and prominence on the website. Announcements throughout the race.

The Pelaton \$100 - Logo on the flyer, program and website, name on the t-shirts and announcements throughout the race.

The Crit \$50 - Name on the program, website, and an announcement during the race.

The Fun Time \$25 - or merchandise, coupons, and prizes. Given away to leaders throughout the race with Your Business Name announced with the prize.



**Don't wait...don't hesitate!
THIS IS THE FUN TIME EVENT!
Call Janice, Scott or Brian
Highlander Cycling
360-353-3790
janice@highlander-cycling.com
Secure Your Sponsorship Today!**

All sponsor logos will be featured in an event follow up article printed in the Review newspaper with a distribution of over 22,000 issues in Cowlitz/Clark County.

